

June 1, 2016 Update



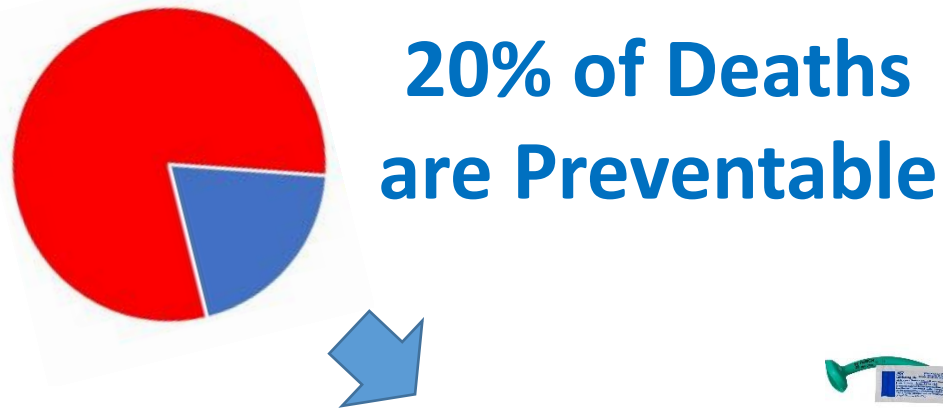
**We Serve Only One Mission:
Stand With Our Heroes, Save Them, Bring them Home**



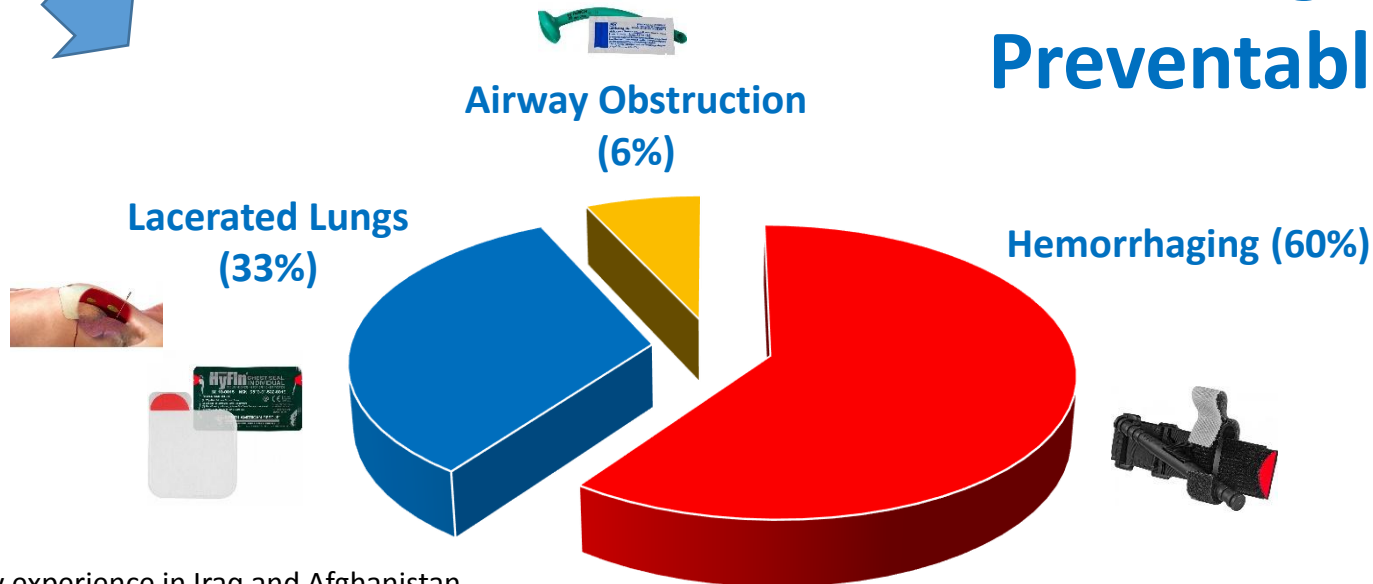
www.armenianwoundedheroes.com

The Problem: Deaths from Penetrating Trauma

- Aid during first “Golden Hour” is key to survival
- Statistically, we could have saved 19-20 heroes’ lives in first 4 days of April 2016 ⁽¹⁾



3 Leading Causes of Preventable Deaths



(1) Based on US Army experience in Iraq and Afghanistan.

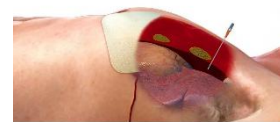


World-Class Casualty Response Systems are Nearly 100% Effective for Preventable Deaths

Armenia Progress Update

- Adopted Tactical Combat Casualty Care (TCCC) Guidelines ✓
- Strategy for Military-Grade Kits: individual, squad, company medic ✓
- Completed Advanced TCCC Training ✓
- Agreement on Monitoring / Oversight System ✓
- Procurement & Deployment ▶

- These solutions are ready to deploy
- WE NEED YOUR HELP NOW!



Armenia has Adopted TCCC Guidelines, and Completed Advanced Training

- Armenia's core medics team has completed world-class training led by NATO



- Tactical Combat Casualty Care (TCCC) guidelines already adopted
- 15 “Black-Belts” are certified to “Train the Trainers”
 - Start training Hatuk Chokatayins now
 - 1,000 personnel can be trained in 2-3 months
- Professional Army medic school to start operating September 1, 2016 with US funding



Introducing Newly-Adopted Standards for Specialized Combat-Grade Casualty Response Kits

- We have access to US best-in-class providers with discounted pricing
 - During May 2016 we worked with Armenia's MoD to finalize design of kits

1 "HAYDUK"
Individual



The image shows individual combat kit components: a black and red CAT-1 tourniquet, a trauma kit in a green bag, and a white packet of NAB Compressed Gauze.

2 "CHOKATAYIN"
Squad Medic



The image shows a collection of medical supplies for a squad medic kit, including CAT-1 tourniquets, ETO (0.5m and 1.5m) gauzes, Naso 200 Airway & Lubr, Petrolatum Gauze, HyFin Occlusive Strip, ARS High 2.5m, SAM, BOA, and IODP. Below the supplies is a large tan tactical bag filled with these items.

3 "HATUKAYIN"
Special Situations



The image shows a black tactical bag, open, containing various medical supplies for special situations.

4 "PRKARAR"
Mobile Medic



The image shows a tan tactical bag, open, containing various medical supplies for mobile medic use, including a black bag with 'BLEED' labels.

MoD Approves First-Aid Strategy, May '16



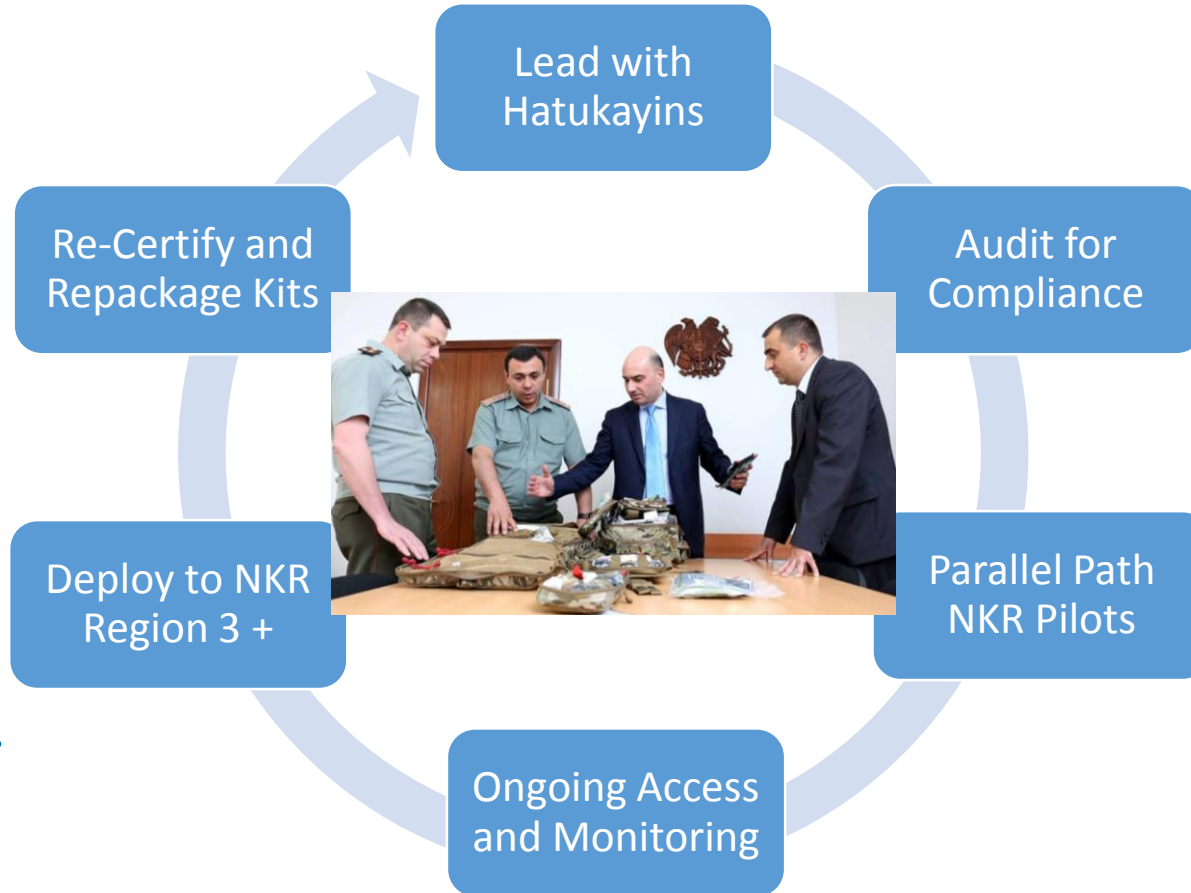
100% of Kits will Reach our Heroes Through Robust Deployment and Monitoring Standards

“Closed-Loop” System:

- No secondary market for specialized kits
- Personal “ownership” of kits until end of service
- Expiration dates require periodic replenishment and re-certification

Cooperation:

- Cooperate with NGOs / avoid duplication
- Learn “best practices”
- Leverage other NGOs for checks “in the field”



Monitoring:

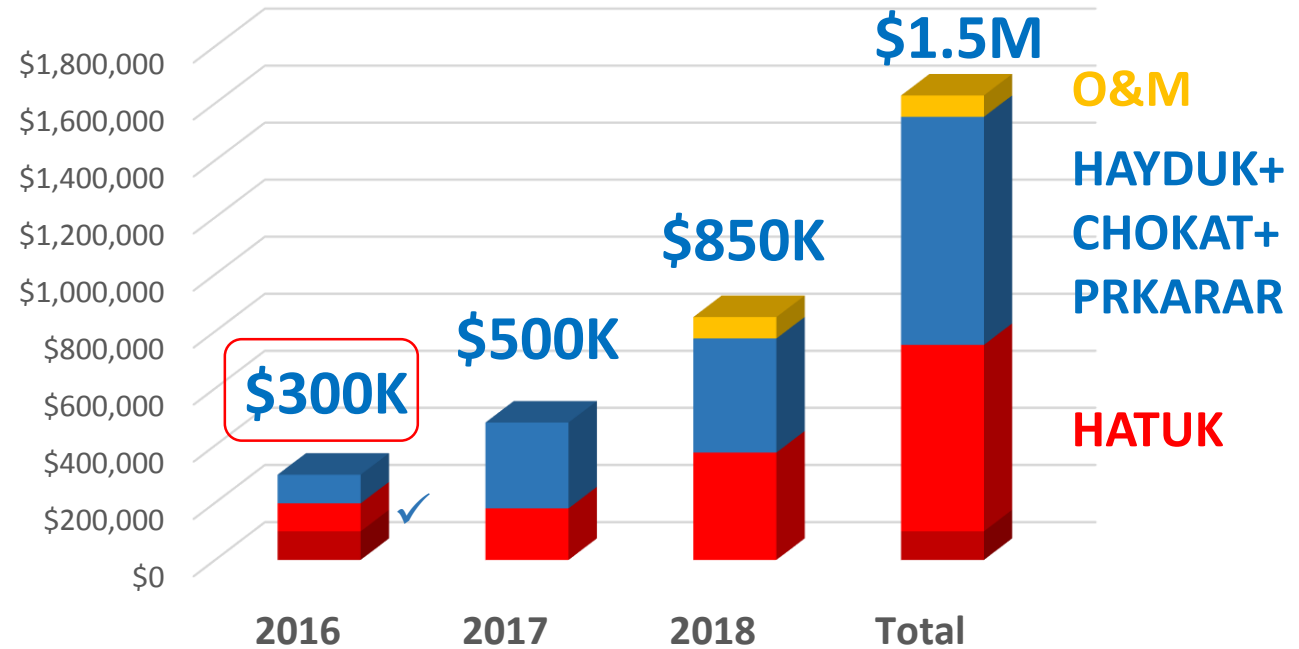
- Ensure access to all personnel
- Conduct spot checks
- Ensure kits are ON intended personnel at ALL TIMES
- Quarterly reporting by State Sponsor
- Official reporting for used kits

- Our team brings US military technologies, program management, and financial controls
- Our founders cover all admin costs, 100% of each dollar donated goes to product + shipping



Deployment and Readiness Plan: 2016 – 2018, \$1.5mm Budget. Add'l \$200,00 Needed for 2016

- 2016: Special Situations + 2 NKR Regions: **\$300,000**
 - Field Testing (June / July)
 - 10 HATUKAYINs: \$1,500 ✓
 - Deploy 650 HATUKAYINs
 - Sept 1: Start training NKR medics ✓
 - Nov 1: 2 Highest-Threat NKR Regions
 - \$100,000 already raised ✓
 - Region 1 kits ordered ✓
- 2017: HATUKAYIN + NKR 3 Regions
 - HATUKAYINs ~\$200,000
 - NKR HAYDUK + CHOKATAYIN + PRKARAR: ~\$300,000
- 2018: NKR Completion + HATUKAYIN
 - Additional ~\$775,000
 - Resupply / O&M budget of ~\$75,000



Pilot projects focused on Artsakh but may also include other high-threat regions



We Can't Bring Them Back, But we CAN Save Future Lives



Let's Stand
with Our
Heroes

**DONATE
NOW!**

